Board Advisory Group Update

November 13th, 2023

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Capturing User Behaviors in our Application

- Board Advisory Group was most interested in…
  - Behaviors of CSR eligible customers
    - Do they compare against other metal tiers?
    - How are they different from other customers?
  - How often do people use Quick Cost Plan Finder tool?
    - Do they ping back and forth between QCPF and the application?
  - Where do people get stuck or click away?
  - How often do people interact with the help drawers and other literacy tools?

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Questions?
Next Board Advisory Group Meeting: January 31st

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Modernize Health Benefit Exchange Governance

- Technical clean up bill suggested by Hon. Susan Lontine before her departure

- Removes January 15th due date for Connect for Health Colorado's required report to the Legislature + Governor

- Clarifies timing and frequency of Legislative Oversight Committee meetings

- Clarifies who serves on the Legislative Oversight Committee

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Modernize Health Benefit Exchange Governance

- Passed committee unanimously

- Bipartisan Prime Sponsors:
  - Rep. Jodeh and Rep. Boesenecker
  - Sen. Jacquez-Lewis and Sen. Will

- [Bill draft here](#)

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Questions?

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